

Prepared on: 3 April 2017

UnUsUaL™
 飛凡有限公司 LIMITED
UNUSUAL LIMITED
 (Incorporated in Singapore on 3 May 2016)
 (Company Registration Number 201611835H)

**PLACEMENT OF 96,990,000 NEW ORDINARY SHARES IN THE CAPITAL OF UNUSUAL LIMITED
 (THE “PLACEMENT SHARES”) AT S\$0.20 FOR EACH PLACEMENT SHARE PAYABLE IN FULL
 ON APPLICATION (THE “PLACEMENT”)**

Prior to making a decision to subscribe for the Placement Shares, you should carefully consider all the information contained in the offer document dated 3 April 2017 issued by UnUsUaL Limited (the “Company”) in respect of the Placement (the “Offer Document”). This Product Highlights Sheet should be read in conjunction with the Offer Document. You will be subject to various risks and uncertainties, including the potential loss of your entire principal amount invested. If you are in doubt as to investing in the Placement Shares, you should consult your legal, financial, tax or other professional adviser(s).

This Product Highlights Sheet¹ is an important document.

- It highlights the key information and risks relating to the Placement contained in the Offer Document. It complements the Offer Document.
- You should not purchase the Placement Shares if you do not understand the nature of an investment in our ordinary shares, our business, or if you are not comfortable with the accompanying risks.
- If you wish to purchase the Placement Shares, you will need to make an application in the manner set out in the Offer Document. If you do not have a copy of the Offer Document, please contact us to ask for one².

Issuer	UnUsUaL Limited	Place of incorporation	Singapore
Details of this offer	Placement of 96,990,000 Placement Shares	Total amount to be raised in this offer	<ul style="list-style-type: none"> • Gross proceeds of approximately S\$19.4 million • Net proceeds of approximately S\$17.4 million
Issue Price	S\$0.20 for each Placement Share	Listing status of Issuer and the Securities	An application has been made to the SGX-ST for permission to deal in, and for the listing and quotation of all our Shares that are already issued, the Placement Shares, the Option Shares and the Award Shares on Catalist. The Shares are expected to be listed on 10 April 2017.
Issue Manager, Sponsor and Placement Agent	Hong Leong Finance Limited	Underwriter(s)	The Placement is not underwritten.

¹ This Product Highlights Sheet does not constitute, or form any part of any offer for sale or subscription of, or solicitation of any offer to buy or subscribe for, any securities in the Company nor shall it or any part of it form the basis of, or be relied on in connection with, any contract or commitment whatsoever.

The information in this Product Highlights Sheet is based on information found in the Offer Document. Any decision to subscribe for securities must be made solely on the basis of information contained in the Offer Document. This Product Highlights Sheet shall be read in conjunction with the Offer Document. Capitalised terms used in this Product Highlights Sheet, unless otherwise defined, shall bear the meanings as defined in the Offer Document.

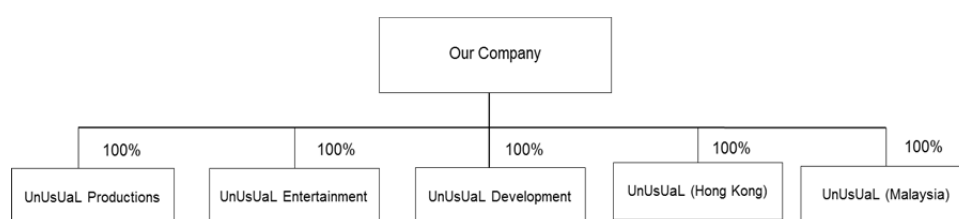
² The Offer Document, registered by the Singapore Exchange Securities Trading Limited (the “SGX-ST”) acting as agent on behalf of the Monetary Authority of Singapore (the “Authority”) on 3 April 2017, may be obtained on request, subject to availability, during office hours, from Hong Leong Finance Limited, 16 Raffles Quay #01-05 Hong Leong Building, Singapore 048581, or accessible at the website of the SGX-ST: <http://www.sgx.com>.

OVERVIEW

WHO ARE WE AND WHAT DO WE DO?

Our Group specialises predominantly in the production and promotion of large-scale live events and concerts by renowned international artistes in Singapore and the region. Under our production business segment, we provide the overall support to the artiste's team or the event organiser in their set-up and installation. We also set ourselves apart from our competitors by providing creative input for the production of an event, usually for large-scale event organisers (in comparison, artiste management companies usually already have the essential creative solutions for their concerts). Under our promotion business segment, we take charge of the overall planning and managing of concerts and events.

The structure of our Group as at the date of the Offer Document is as follows:-



Further Information

Please refer to the sections entitled "Group Structure" on page 60, "General Information on our Group – Our History" on pages 80 to 88, and "General Information on our Group – Our Business" on pages 88 to 90 of the Offer Document for more information on the structure of our Group and our background and business.

WHO ARE OUR DIRECTORS AND KEY EXECUTIVES?

Our Board of Directors comprise the following:-

- Leslie Ong – Executive Director and Chief Executive Officer
- Johnny Ong – Executive Director and Chief Operating Officer
- Melvin Ang – Non-Executive Chairman and Non-Independent Director
- Tan Wee Peng Kelvin – Lead Independent Director
- Tan Yew Chee William – Independent Director
- Tang Tung Kin – Independent Director

Our Executive Officers are:-

- Tay Joo Heng – Chief Financial Officer
- Alan Meng – Director of Sales and Operations

Please refer to the sections entitled "Directors, Executive Officers and Employees – Directors" on pages 116 to 120, and "Directors, Executive Officers and Employees – Executive Officers" on pages 121 to 122 of the Offer Document for more information on our Directors and Executive Officers.

WHO ARE OUR CONTROLLING SHAREHOLDERS?

Details on our controlling shareholders and their respective shareholding interests in our Company are set out in the table below:-

Shareholder	Before the Placement (%)		After the Placement (%)	
	Direct Interest	Deemed Interest	Direct Interest	Deemed Interest
Leslie Ong ⁽¹⁾	-	96.77	-	82.18
Johnny Ong ⁽²⁾	-	96.77	-	82.18
Melvin Ang ⁽³⁾	-	96.77	-	82.18
UnUsUaL Management ⁽⁴⁾	96.77	-	82.18	-
mm2 Asia Ltd. ⁽⁵⁾	-	96.77	-	82.18

Notes:

- (1) Leslie Ong is deemed interested in the Shares held by UnUsUaL Management Pte. Ltd. ("**UnUsUaL Management**") as he owns 24.5% of the shares in UnUsUaL Management.
- (2) Johnny Ong is deemed interested in the Shares held by UnUsUaL Management as he owns 24.5% of the shares in UnUsUaL Management.
- (3) As at the Latest Practicable Date, Melvin Ang has an aggregate interest (direct and indirect) in approximately 44.3% of the issued share capital of mm2 Asia Ltd. ("**mm2**"), which in turn holds a direct interest of 51.0% in UnUsUaL Management. By virtue of Section 4 of the SFA, Melvin Ang is deemed interested in the Shares held by UnUsUaL Management.
- (4) UnUsUaL Management is an investment holding company incorporated in Singapore. The shareholders of UnUsUaL Management are Leslie Ong, Johnny Ong and mm2, holding 24.5%, 24.5% and 51.0% of the shares in UnUsUaL Management, respectively.
- (5) mm2 is deemed interested in the Shares held by UnUsUaL Management as mm2 owns 51.0% of the shares in UnUsUaL Management.

Please refer to the section entitled "Shareholders – Shareholding and Ownership Structure" on pages 49 to 50 of the Offer Document for more information on our controlling shareholders.

HOW WAS OUR HISTORICAL FINANCIAL PERFORMANCE AND WHAT IS OUR CURRENT FINANCIAL POSITION?

Key profit and loss information

(S\$'000)	Audited FY2013	Audited FY2014	Audited FY2015	Unaudited 9M2015	Audited 9M2016
Revenue	18,420	17,871	26,112	22,257	16,007
Profit before income tax	2,118	141	4,765	3,279	4,476
Net profit for the year/ period	1,961	337	4,111	2,784	3,845
Total comprehensive income attributable to equity holders of the Company	1,958	321	4,082	2,738	3,844
Basic EPS (cents) ⁽¹⁾	0.36	0.06	0.75	0.51	0.70
Adjusted EPS (cents) ⁽²⁾	0.30	0.05	0.64	0.43	0.60

Notes:

- (1) For comparative purposes, the basic EPS for the Period Under Review have been computed based on the profit net of tax attributable to equity holders of the Company for that financial period or year (as the case may be) and the pre-Placement share capital of 546,247,059 Shares.
- (2) For comparative purposes, the adjusted EPS for the Period Under Review have been computed based on the profit net of tax attributable to equity holders of the Company for that financial period or year (as the case may be) and the post-Placement share capital of 643,237,059 Shares.

Please refer to the sections entitled "Selected Financial Information" on pages 61 to 62, "Management's Discussion and Analysis of Results of Operations and Financial Position" on pages 63 to 76, "Appendix A – Independent and Reporting Auditor's Report on the Audited Combined Financial Statements for the Financial Years ended 31 December 2013, 2014 and 2015" on pages A-1 to A-59, and "Appendix B – Independent and Reporting Auditor's Report on the Audited Consolidated Financial Statements for the Nine-Month Period ended 30 September 2016" on

Key cash flows information

(S\$'000)	Audited FY2013	Audited FY2014	Audited FY2015	Unaudited 9M2015	Audited 9M2016
Net cash provided from operating activities	1,328	2,976	2,022	1,340	3,320
Net cash (used in)/ provided by investing activities	(1,083)	(1,556)	(2,180)	(807)	2,612
Net cash (used in)/ provided by financing activities	(118)	(71)	(730)	88	(3,575)
Net increase/ (decrease) in cash and cash equivalents	127	1,349	(888)	621	2,357
Effect of currency translation on cash and cash equivalents	(6)	9	(33)	(38)	(24)
Cash and cash equivalents at beginning of the year/period	3,986	4,107	5,465	5,465	4,544
Cash and cash equivalents at end of the year/period	4,107	5,465	4,544	6,048	6,877

Key balance sheet information

(S\$'000)	Audited FY2013	Audited FY2014	Audited FY2015	Unaudited 9M2015	Audited 9M2016
Total assets	14,347	19,305	19,995	19,772	15,252
Total liabilities	7,650	12,288	9,695	10,017	9,552
Net assets	6,697	7,017	10,300	9,755	5,700

The most significant factors contributing to our financial performance for FY2015 compared to FY2014 are as follows:-

- Our Group's revenue increased by S\$8.2 million or 46.1% from S\$17.9 million in FY2014 to S\$26.1 million in FY2015. The increase was mainly due to (i) the increase in our production revenue by 65.4% or S\$4.7 million. This was mainly attributable to a list of events held for

pages B-1 to B-58 of the Offer Document for more information on our financial performance and position.

the SG50 Celebrations which contributed a total of S\$3.8 million to our Group's revenue, and (ii) the increase in our promotion revenue by 36.0% or S\$3.6 million mainly due to the three (3) concerts held in Singapore performed by Hong Kong and Taiwanese artistes.

- Our profit before tax increased by S\$4.6 million or 329 times in profit before tax from S\$0.1 million in FY2014 to approximately S\$4.7 million in FY2015 due to higher revenue, better gross profit margins and lower administrative costs.
- In FY2015, we generated cash inflows from operating activities before movement in working capital changes of approximately S\$5.7 million, with net changes in working capital of approximately S\$3.6 million. Our net working capital outflows were mainly due to cash outflows from an increase in trade and other receivables of S\$1.2 million and a decrease in trade and other payables of S\$2.5 million. The increase in trade and other receivables was contributed by promotion revenue near to the end of FY2015. The decrease in trade and other payables was due to the decrease in promotion of concerts and/or events and production services for the early quarter of FY2016 as compared to FY2015.
- As at 31 December 2015, our shareholders' equity stood at S\$10.3 million, comprising S\$0.6 million issued and fully paid share capital, loss in foreign currency exchange differences of S\$0.04 million and S\$9.7 million retained earnings.

The most significant factors contributing to our financial performance for 9M2016 compared to 9M2015 are as follows:-

- Our Group's revenue decreased by approximately S\$6.2 million or 28.1% from S\$22.3 million in 9M2015 to S\$16.0 million in 9M2016. The decrease was due to a fall in revenue of S\$5.7 million from our promotion segment and S\$1.6 million in our production segment, offset by an increase in revenue from others of S\$1.1 million. In 9M2015, which coincided with the SG50 Celebrations, we secured some production projects which we treated as one-off events. In addition, during the same period, the ticketing sales of the concerts we organised performed better than expected.
- Our profit before tax increased by approximately S\$1.2 million from S\$3.3 million in 9M2015 to S\$4.5 million in 9M2016. Our gross profit margin had increased by 10.1% from 27.5% in 9M2015 to 37.6% in 9M2016. This was due to more projects utilising internal resources rather than outsourced.
- In 9M2016, we generated cash inflows from operating activities before movement in working capital of approximately S\$4.0 million with net changes in working capital of S\$0.3 million and S\$0.4 million cash outflows for payment of income tax. Our net working capital outflows were due to cash inflows from a decrease of S\$0.6 million in trade and other receivables. This was offset by cash outflows from a decrease in trade and other payables of S\$0.9 million.
- As at 30 September 2016, our shareholders' equity stood at S\$5.7 million, comprising issued and fully paid share capital of S\$100, S\$0.6 million of other reserves and S\$5.1 million of retained earnings. The decrease in retained earnings from S\$9.7 million to S\$5.1 million was due to dividend paid to shareholders amounting to S\$8.4 million and offset by current period profit of S\$3.8 million.

The above factors are not the only factors contributing to our financial performance in FY2013, FY2014, FY2015, 9M2015 and 9M2016. Please refer to the other factors set out in the section entitled “Management’s Discussion and Analysis of Results of Operations and Financial Position” on pages 63 to 76 of the Offer Document.

INVESTMENT HIGHLIGHTS

WHAT ARE OUR BUSINESS STRATEGIES AND FUTURE PLANS?

Our business strategies and future plans entail the following:-

- **Expand our operations both locally and regionally**

We will continue to focus our operations on the production and promotion of concerts and events. While most of the concerts and events that we currently organise and produce are being held in Singapore, we plan to secure more events in the region.

We plan to utilise the experience, expertise, and international business relationships gained from our time in the industry, to produce (or co-produce) and promote events and concerts with higher budgets targeted for audience within the region. We believe this will geographically diversify our revenue base.

- **Expand our access to event and concert venues**

One of the strengths of our Group lies in our ability to provide end-to-end solutions for our clients seeking to hold an event or concert, because we not only offer consultancy and technical production services but also facilitate venue arrangements and bookings. We plan to seek more partnerships with other venue owners/managers not only in Singapore but also in countries which we plan to operate in.

- **Expand our operations via acquisitions, joint ventures and investments**

We plan to expand our operations via acquisitions, joint ventures and investments by (i) investing in or acquisitions of companies that will complement and value-add to our existing core operations, and (ii) entering into partnerships, joint ventures and strategic alliances in overseas markets in order to expand our presence internationally.

Please refer to the section entitled “Prospects, Business Strategies and Plans – Business Strategies and Future Plans” on pages 103 to 104 of the Offer Document for more information on our strategies and future plans.

WHAT ARE THE KEY TRENDS, UNCERTAINTIES, DEMANDS, COMMITMENTS OR EVENTS WHICH ARE REASONABLY LIKELY TO HAVE A MATERIAL EFFECT ON US?

Our Directors believe that the outlook for the production and promotion business in Singapore and the region is expected to remain positive, taking into consideration the following factors:-

- (a) With consumers’ spending on live music events expected to increase in the future and based on our historically stable and consistent level of attendance at our concerts, our Directors believe that our Group is well placed to capitalise on this trend. This is due to our ability to keep abreast of the demands of our customers and our understanding of the latest entertainment trends in the market to bring in popular live acts.
- (b) The entertainment industry is constantly evolving, producing new talent and entertainment-oriented content that attracts a new fan base through the increased exposure and connectivity via social media and the Internet. The same cycle will repeat itself as the entertainment industry churns out new talent, creating another new fan base.

Please refer to the sections entitled “Prospects, Business Strategies and Plans – Prospects” on pages 101 to 102 and “Prospects, Business Strategies and Plans – Trend Information” on page 103 of the Offer Document for more information on our business and financial prospects.

- (c) With the sports industry in Asia Pacific being one of the biggest and fastest-growing in the world, our Directors believe that there will be increased demand in support services for the production and/or promotion of sports-themed events, and will contribute positively to our Group's business.
- (d) With widespread use of social media platforms and mobile communications, our Group is and will continue to be able to take advantage of this as an alternative avenue of marketing. This allows our Group to target customers, particularly fan bases, who are overseas and keen to attend concerts or events by their favourite artistes which are organised by our Group.
- (e) The rising affluence within the ASEAN region will lead to increasing purchasing power of foreign consumers. This will increase the number of people coming in from other countries to attend concerts and events organised by our Group in the region.

In addition, our Directors believe that the presence of our Controlling Shareholder, mm2, in the People's Republic of China (the "PRC") and Hong Kong will create more opportunities for our Company to enter the PRC and Greater China (i.e. Hong Kong and Macau) market. This will allow our Company to leverage on mm2's network of contacts in the media and entertainment industry as we look to expand into these territories.

For FY2017, barring unforeseen circumstances, our Directors have observed the following trends based on the revenue and operations of our Group as at the Latest Practicable Date:-

- (a) The demand for concerts and events by well-known entertainers is relatively stable with a steady stream of concerts and events taking place in Singapore each year. Hence, our Directors believe that there is potential to grow and expand our business as we continue to leverage on our competitive strengths to bring in artistes with strong followings and at the same time, widening our market reach, for example, by securing top and promising artistes from Korea. This will attract both concert going customers and businesses that are keen on sponsoring such concerts and/or events.
- (b) In tandem with the increase in business activities, our operating costs and expenses are expected to increase accordingly which is mainly attributable to (i) the increase in employee compensation, (ii) continuing listing expenses, and (iii) the increase in rental expenses as a result of setting up new offices overseas.

The above are not the only trends, uncertainties, demands, commitments or events that could affect us. Please refer to the other factors set out in the sections entitled "Risk Factors" on pages 30 to 39, "Management's Discussion and Analysis of Results of Operations and Financial Position" on pages 63 to 76 and "Prospects, Business Strategies and Plans" on pages 101 to 104 of the Offer Document.

WHAT ARE THE KEY RISKS WHICH HAD MATERIALLY AFFECTED OR COULD MATERIALLY AFFECT US AND YOUR INVESTMENT IN OUR SECURITIES?

KEY RISKS

We consider the following to be the most important key risks which had materially affected or could materially affect our business operations, financial position and results, and your investment in our Shares.

- **The promotion segment of our business depends on relationships between key agents, managers and artistes and any adverse changes in these relationships would adversely affect our business, financial condition and results of operations.** Our promotion business is uniquely dependent upon personal relationships, as our officers or other key personnel have to leverage on their existing network of relationships with artistes, key agents and managers in order to secure the rights to organise, promote and produce the live events and concerts which are critical to the success of our Group. Any adverse change in the aforesaid relationships or the loss of any of our Group's officers or other key personnel could affect this particular business segment of our Group. This will in turn adversely affect our competitive position and financial performance.
- **The promotion segment of our business may be adversely affected if we are unable to lease and/or acquire concert and event venues on favourable commercial terms.** In the event that we are unable to lease or acquire concert and event venues at our required dates and on terms favourable to our Group, revenue generated from those events and/or concerts that we organise may not be sufficient to cover our costs from organising such events and/or concerts. In the event we are not able to generate sufficient revenue from the events and/or concerts which we organise, our Group's business, financial condition and results of operations would be adversely affected.
- **If scheduled events and/or concerts are cancelled or postponed, our reputation may be adversely affected.** We incur a significant amount of upfront costs such as marketing and related costs when we plan and prepare for a concert or event. Accordingly, if a planned concert or event is cancelled, especially if the cancellation is close to the date of the planned concert or event, we would lose a substantial amount of sunk costs, fail to generate the anticipated revenue and may be forced to issue refunds for tickets sold. If a planned concert or event is postponed, we would incur substantial additional costs in connection with having to stage the event or concert on an alternative date and possibly, at an alternative venue as well, which may negatively impact the attendance as well as concession and merchandise sales. Further, we may, in certain situations, have to refund the cost of the tickets to ticket holders who are not available on the alternative date. The cancellation or postponement of an event and/or concert may have an adverse impact to our reputation, financial condition and results of operations.
- **We may be liable for the losses incurred by the relevant artiste management companies in certain circumstances.** We occasionally sell rights to stage and organise concerts sold to us by artiste management companies to other third party organisers by entering into back-to-back arrangements with the artiste management companies and the third party organisers. As we remain liable to the artiste management companies pursuant to the relevant contracts that we enter into with them, if the third party organiser breaches or fails to organise such concerts or events in accordance with the relevant terms, we may be liable for damages or losses incurred by the relevant artiste management companies due to the

Please refer to the section entitled "Risk Factors" on pages 30 to 39 of the Offer Document for more information on our risk factors.

<p>aforesaid breaches. This could adversely affect the reputation and financial condition of our Group. Our Group has not encountered any incidents in the past which resulted in us being liable for such losses incurred by the relevant artiste management companies.</p> <ul style="list-style-type: none"> • We are exposed to the risks in the non-performance and quality of our subcontracted works. We sub-contract certain parts of our projects and services to third party subcontractors. We are therefore exposed to the risks that our subcontractors may not provide the subcontracted services or works on time or that the quality of the works or services subcontracted may not meet the requirements under the relevant contracts that we have entered into with our customers. Although we may enter into back-to-back arrangements with our subcontractors where the terms of our contract with our subcontractors are identical or substantially similar to the terms of our contract with our customers, we remain liable to our customers under the contracts that we enter into with them. As such, in the event that our subcontractor is unable to perform the subcontracted works or provide the required services in a satisfactory manner, we will be liable to our customers. Should we be unable to procure other subcontractors to complete the works, or to carry out the works ourselves at the same cost, this would adversely affect our business and our profitability. • Poor weather adversely affects attendance at our events and concerts, which could negatively impact our financial performance from period to period. We promote many events and concerts. Poor weather conditions surrounding these events and concerts may affect sales of tickets, concessions and merchandise, among other things. Due to weather conditions, we may be required to cancel or reschedule an event to another available day or a different venue, which would increase our costs for the event and could negatively impact the attendance at the event. As a result, this could affect our business and financial condition of our Group. • Our business may be sensitive to public tastes and depends partially on our ability to secure popular artists and other live events and concerts. Our business may be sensitive to rapidly changing public tastes and depends partially on the availability of popular artists and events. Our production and promotion business depends in part on our ability to anticipate the tastes of consumers and to offer events that appeal to the masses. However, as consumer preferences change from time to time, we may not be able to anticipate, identify or react to these changes and secure entertainment acts which are current and popular. This in turn could impact the revenue and profitability of our Group. <p>The above are not the only risk factors that had a material effect or could have a material effect on our business operations, financial position and results, and your Shares. Please refer to the section entitled “Risk Factors” on pages 30 to 39 of the Offer Document for a discussion on other risk factors and for more information on the above risk factors. Prior to making a decision to subscribe for Placement Shares, you should consider all the information contained in the Offer Document.</p>	
WHAT ARE THE RIGHTS ATTACHED TO THE SECURITIES OFFERED?	
<p>As of the date of the Offer Document, our issued and paid up share capital was S\$3,000,100 divided into 546,247,059 Shares.</p> <p>We have only one (1) class of shares, being ordinary shares. The Placement Shares offered will have the same rights as our other existing issued and paid-up shares, including voting rights. Subject to the Constitution of our Company,</p>	<p>Please refer to the sections entitled “Share Capital” on pages 46 to 48 and “Appendix C – Description of Our Shares” on pages C-</p>

our shareholders will be entitled to all rights attached to their Shares in proportion to their shareholding, such as any cash dividends declared by the Company and any distribution of assets upon liquidation of the Company. There are no restrictions on the transferability of fully-paid Shares except where required by law or the Catalist Rules.

1 to C-5 of the Offer Document for more information on the Placement Shares.

HOW WILL THE PROCEEDS OF THE OFFER BE USED?

The estimated net proceeds to be raised by our Company from the Placement (after deducting estimated expenses incurred in connection with the Placement) is approximately S\$17.4 million.

The following table sets out a breakdown of the intended use of the proceeds from the Placement:-

	Estimated amount (S\$'000)	Estimated amount allocated for each dollar of gross proceeds raised by our Company from the issue of Placement Shares (as a percentage of the gross proceeds from the issuance of the Placement Shares) (%)
Use of proceeds		
Investments in promotion and production projects ⁽¹⁾	10,000	51.6
Expansion of our Group's business by way of acquisition, joint ventures and/or strategic alliances	4,000	20.6
General working capital	3,398	17.5
Net proceeds	17,398	89.7
Estimated expenses incurred in connection with the Placement⁽²⁾		
Listing fees	32	0.2
Professional fees	1,100	5.6
Placement commission ⁽³⁾	679	3.5
Miscellaneous expenses	189	1.0
Total Listing Expenses	2,000	10.3
Gross proceeds	19,398	100.0

Notes:

- (1) Such investments may include (but are not limited to) securing more popular artistes to hold events and/or concerts whether in Singapore or in the region.
- (2) The total estimated expenses will be borne by our Company. Approximately S\$1.8 million will be capitalised against the capital of our Company and the balance of the estimated expenses will be charged to the profit and loss account of our Company.
- (3) Pursuant to the Placement Agreement, the Placement Agent agreed to subscribe for and/or procure the subscription of the Placement Shares for a placement commission of 3.5% of the Placement Price for each Placement Share subscribed.

Please refer to the section entitled "Use of Proceeds and Listing Expenses" on pages 40 to 41 of the Offer Document for more information on our use of proceeds.

WILL WE BE PAYING DIVIDENDS AFTER THE OFFER?

Our Company declared and distributed dividends of S\$8,411,377 in 9M2016. Our subsidiaries have collectively paid dividends of approximately S\$800,000 and S\$8,500,000 in FY2015 and 9M2016, respectively.

We currently do not have a fixed dividend policy. The form, frequency and amount of future dividends on our Shares will depend on our earnings, general business and financial condition, results of operations, capital requirements, cash flow, plans for expansion and other factors which our Directors may deem appropriate.

Please refer to "Dividend Policy" on pages 44 to 45 of the Offer Document for more information on our dividend policy.

DEFINITIONS

"9M"	:	The 9-month financial period ended or ending 30 September
"Award Shares"	:	The Shares which are the subject of the awards under the UnUsUaL Performance Share Plan
"FY"	:	Financial year ended or ending 31 December, as the case may be
"Group"	:	Our Company and its subsidiaries
"Latest Practicable Date"	:	10 March 2017, being the latest practicable date prior to the lodgement of the Offer Document with the SGX-ST acting as agent on behalf of the Authority
"Option Shares"	:	The Shares which may be issued or transferred upon the exercise of the options which may be granted pursuant to the UnUsUaL Employee Share Option Scheme
"Period Under Review"	:	The period which comprises FY2013, FY2014, FY2015 and 9M2016
"Shares"	:	Fully paid ordinary shares in the capital of our Company

CONTACT INFORMATION

WHO CAN YOU CONTACT IF YOU HAVE ENQUIRIES RELATING TO OUR OFFER?

HOW DO YOU CONTACT US?

Company	:	UnUsUaL Limited
Registered Office Address	:	45 Kallang Pudding Road, #01-01, Alpha Building Singapore 349317
Telephone Number	:	(65) 6841 4555
Facsimile Number	:	(65) 6841 0129
Website	:	http://www.unusual.com.sg

Note: Information contained in our website does not constitute part of the Offer Document or the Product Highlights Sheet

Sponsor, Issue Manager and Placement Agent	:	Hong Leong Finance Limited
Address	:	16 Raffles Quay, #01-05 Hong Leong Building, Singapore 048581