

Corporate Profile

Unusual Limited

Established in 1997, Unusual Limited started as a business specialising in the rental of staging, audio and lighting equipment. With a track record of over 20 years, it has grown to be one of the leading names in Asia, specialising in the production and promotion of large-scale live events and concerts by Asian and International artistes.

Its presence in the region is represented by Unusual Entertainment, Unusual Productions, Unusual Development in Singapore, Unusual Productions in Malaysia, Unusual Entertainment International in Hong Kong, Unusual Development Taiwan Branch in Taiwan and Unusual Culture Development in Shanghai, China.

In 2016, Unusual Group of Companies was acquired by mm2 Asia Limited, a Singapore-based, SGX Mainboard-listed producer of films, TV and online content. It was subsequently listed on the SGX-ST Catalist board as Unusual Limited on 10 April 2017.

For more information, please log onto www.unusual.com.sg.

Unusual Productions Pte Ltd

Unusual Productions owns one of the largest technical equipment inventory in Singapore.

The team is trained to provide creative technical solutions and are familiar with venues in Singapore and around the region.

Its ability to deliver a complete technical solution has enable the company to work on a variety of events such as concert, product launch, press conference, red carpet event, exhibition, trade show, music festival, sports event and more. It is a proud partner of the Singapore Arts Festival, Chingay Parade, SG50 Youth Celebrate!, Formula 1 Singapore Grand Prix and Mediacorp Subaru Car Challenge.

Over in Malaysia, the local team has worked on major events such as One Championship, Kuala Lumpur International Motor Show and concerts by artistes such as Blackpink, Ed Sheeran, Eric Chou, Fei Yu Qing, Jacky Cheung, JJ Lin, Kang Daniel, Lee Seung Gi, Shawn Mendes, Wang Leehom and more.

Unusual Entertainment Pte Ltd

Unusual Entertainment is recognised as one of the key promoters in Singapore and the region.

Supported by an experienced team, Unusual Entertainment markets and organises concert, fan meet, private event, music festival and family entertainment. It also undertakes sourcing for sponsorship and local management of event marketing, ticketing, operation and hospitality.

Sold-out performances by Asian and International artistes under Unusual Entertainment's portfolio include Air Supply, Andy Lau, Backstreet Boys, Cesar Millan, Chang Hui Mei, Disney On Ice Presents Frozen, Eric Chou, Foo Fighters, G.E.M, Guns N' Roses, Hillsong, iKON, Jacky Cheung, Jason Mraz, Jay Chou, JJ Lin, Kang Daniel, Kim Soo Hyun, Lee Min Ho, Lionel Richie, Mariah Carey, Michael Bubl , Park Bo Gum, Park Seo Joon, Pet Shop Boys, Rain, S.H.E., Sam Smith, Stefanie Sun, Taeyang, Walking With Dinosaurs, Wakin Chau, Wang Leehom, Westlife, Winner, and Yanni in Singapore and the region.

Unusual Development Pte Ltd

Unusual Development specialises in a comprehensive event management service that covers technical production, creative input and show operation.

Events it has collaborated on include the Singapore Arts Festival, Chingay Parade, SG50 Youth Celebrate!, SEA Games Carnival, Siloso Beach Countdown Party, Mediacorp Subaru Car Challenge, Singapore Air Show, Singapore Motor Show, NTUC May Day Rally, Tony Robbins' Unleash The Power Within Conferences, islandwide NDP Heartland Celebrations, Inter-Racial Inter-Religious Harmony Night and many more.

It also co-managed The MAX Pavilion at Singapore Expo for 13 years from 2005 to 2018. With a capacity up to 5,500, The MAX Pavilion was the venue for concerts and fan meets by 5566, Alan Tam, Beast, My Chemical Romance, Eric Chou, Fall Out Boy, FT Island, G.E.M., iKON, Jeff Chang, Kenny G, Kim Soo Hyun, Lee Min Ho, Mayday, Michael Bolton, Miss A, The Wanted, Winner and more.

飛凡有限公司介绍

成立于 1997 的飛凡有限公司从最初的硬体、音响、灯光租借公司，至今已成为亚洲数一数二的演唱会兼技术制作主办公司。累计了超过 20 年的经验，公司主要负责主办演唱会和为大型现场活动提供硬体技术服务。

飛凡有限公司旗下的公司包括了：

- 飛凡制作
- 飛凡娱乐
- 飛凡发展
- 飛凡制作（马来西亚）
- 飛凡制作国际（香港）
- 新加坡商飛凡娱乐台湾分公司（台湾）
- 三优文化发展上海（中国）

2016 年，飛凡集团被新加坡交易所主板上市的 mm2 全亚影视娱乐有限公司收购，并于 2017 年 4 月 10 日以飛凡有限公司在新加坡交易所凯利板上市。

预知更多详情，可上网 www.unusual.com.sg.

飛凡制作有限公司

身为新加坡首屈一指的制作公司，飛凡制作拥有本地最庞大的硬体设备。擅长于舞台技术设计、硬体配件及规划，公司也极力参与技术投资、发展与培训。

除了演唱会，公司也为各种发表会、展览会、音乐节、体育活动、红地毯晚宴等承包硬体制作。飛凡制作的合作伙伴包括了新加坡艺术节、妆艺大游行、SG50 Youth Celebrate!、新传媒 Subaru “比耐力、赢轿车”比赛和世界一级方程式新加坡大奖赛。

马来西亚的分公司则在当地参与了许多大型活动包括吉隆坡国际车展、ONE 冠军赛，而承包过的演唱会制作就有海内外知名歌手如艾德·希兰 Ed Sheeran、Blackpink、费玉清、姜丹尼尔、李胜基、林俊杰、肖恩·门德斯 Shawn Mendes、王力宏、张学友及周兴哲等。

飛凡娱乐有限公司

飛凡娱乐有限公司是新加坡及亚洲主要的活动主办公司之一。

曾办过的演唱会包括了香港、台湾、韩国、欧美的天王天后级歌手如后街男孩 Backstreet Boys、宠物店男孩 Pet Shop Boys、邓紫棋、Disney On Ice 呈现冰上奇缘、iKON、杰森·玛耶兹 Jason Mraz、金秀贤、姜丹尼尔、空气补给 Air Supply、李敏镐、林俊杰、莱昂纳尔·里奇 Lionel Richie、刘德华、玛丽亚·凯莉 Mariah Carey、麦克·布雷 Michael Bublé、喷火战机乐团 Foo Fighters、朴宝剑、朴叙俊、枪与玫瑰 Guns N' Roses、Rain、S.H.E.、山姆·史密斯 Sam Smith、孙燕姿、太阳 Taeyang、王力宏、西城男孩 Westlife、西撒·米兰 Cesar Millan、新颂 Hillsong、Winner、雅尼 Yanni、与恐龙共舞 Walking With Dinosaurs、张惠妹、张学友、周杰伦、周华健、周兴哲等等。

除了承办演唱会、记者招待会、签名会、粉丝见面会、歌友会、音乐节、私人派对、亲子类的活动以外，飛凡娱乐也提供多项演出相关的服务如赞助洽谈兼执行、票务管理、宣传、落地行政、演唱会节目内容策划，以及国内外艺人接洽与联络。

飛凡发展有限公司

飛凡发展有限公司主要策划大规模的现场活动，提供专业知识、创意概念以及行政协调。

公司承包的活动就包括了第 28 届东南亚运动会嘉年华会、新加坡华乐团举办历来最大型的华乐音乐会《全民共乐 2014》、新加坡艺术节、妆艺大游行、新加坡航空展、新加坡车展、圣淘沙西乐索海滩倒数派对、新传媒 Subaru “比耐力、赢轿车” 比赛、新加坡航空展、SG50 Youth Celebrate! 、全岛邻里国庆嘉年华、种族宗教和谐联谊宴会、安东尼·罗宾 TONY ROBBINS 激发潜能走火课程和职总劳动节嘉年华等。

飛凡发展也于 2005 年至 2018 年与新加坡博览中心共同管理位于新加坡博览中心 5,500 座位的 The MAX Pavilion，长达 13 年。曾在这场地办过演唱会及粉丝见面会的艺人有香港、台湾、韩国、欧美歌手如 5566、邓紫棋、金秀贤、李荣浩、李敏镐、谭咏麟、五月天、张信哲、周信哲、Beast、FT Island、Miss A、Kenny G、Michael Bolton、My Chemical Romance、The Wanted 等。